

CloudFish Privacy Statement

At CloudFish, we take your privacy very seriously. The purpose of this statement is to describe our commitment to your privacy.

What Information Do We Keep

If you use our online product(s) or service(s), we receive and collect certain types of information.

The server on which the Service is located collects and saves only the default information customarily logged by the web server software. Such information may include the date and time of your visit, the originating IP address, the pages and images requested, and any information voluntarily provided during your visit. We may use this data for our own statistical analysis and site usage tracking. But if we do so it will be scrubbed of any information that could personally identify you.

We may aggregate user and client data, including personal information that may be input by other CloudFish users. This aggregated data will be used primarily for internal site analysis and to better serve our users. We may also use this aggregated data for statistical analysis, Service optimization, or the creation of derivative services. We reserve the right to use the results of this statistical analysis and aggregation for marketing or related purposes or to release this data to third parties or to use it for marketing or related purposes. In no event shall this aggregated information, whether maintained internally within CloudFish or released to a third party, contain any personally identifying information pertaining to any specific user.

We record IP addresses (the Internet address of a computer) to track sessions on our site. Tracking gives us an idea of which parts and pages of our site users are visiting, how often they visit them, and how long they spend there. We do not link IP addresses to anything personally identifiable. This means that even if your session is tracked, you still remain anonymous.

We also track browser type and platform. We use this information to deliver customized information specific to a particular platform and to determine the "mix" of browser types accessing our site. This information helps us make our site operate correctly with your browser.

However, if you:

- Purchase a product from CloudFish
- Register a new product
- Download a trial version of our software
- Sign up for a mailing list or enter a contest
- Fill out a survey, or sign onto a page that requires authorization
- Or enter into any other transaction with us,

You may be asked to provide us your name, e-mail address, phone number, fax number, postal address, credit card number (for purchases), and possibly other personal information. Additional demographic information may be optionally requested in order to improve our service to our customers. We may use the information you provide to keep you informed of new releases of our products; provide helpful hints and tips on how to use our products; make special offers that we extend only to our registered customers; improve our site and the services we offer you; in limited cases, we may share your registration information (name, address, etc.) with the manufacturer of a product you purchase from us but only when we inform you in advance of your purchase of the particular product.

We may use third parties for tools or analytical software to automatically collect and use certain anonymous data that does not directly enable us to identify you. The types of anonymous data that CloudFish may collect and use include, but are not limited to: (i) device properties, including, but not limited to unique device identifier or other device identifier ("UDID"); (ii) device software platform and firmware; (iii) mobile phone carrier; (iv) geographical data such as zip code, area code and location; and (v) other anonymous data to help us enhance our products and services.

The analytics software may provide information about how you use your mobile applications as well as how applications are performing across different handsets.

Credit Card Information

CloudFish does not store credit card information. Credit card transactions, if any, are transmitted to a financial gateway, and we endeavor to protect the security of your payment information during transmission by using Secure Sockets Layer (SSL) technology.

Referrals

For those referring others: By referring someone, CloudFish will disclose to that person that you referred them. CloudFish users and clients can manage their information and can opt-out of future communications through their settings.

Legal Compliance

Although CloudFish meets or exceeds the minimum privacy and data security requirements in compliance with applicable local, state, and federal regulations, including without limitation the Digital Millennium Copyright Act, the Electronic Communications Privacy Act, the Children's Online Privacy Protection Act, the Fair Credit Reporting Act, the United States Department of Commerce Safe Harbor Principles, the Health Insurance Portability and Accountability Act, we cannot guarantee complete security.

CloudFish may disclose information about its users and clients if required to do so by law or legal process or to law enforcement, or in the good faith belief that such disclosure is reasonably necessary to: respond to subpoenas, court orders, or other legal process; enforce contractual claims; respond to claims that the posting of any content on the Service violates any third-party rights; or protect the rights, property, or personal safety of CloudFish, its users, or the general public.

CloudFish may also legally obtain data that is in the public domain or through contractual agreements with third-parties. CloudFish may use this legally-obtained data in accordance with this Privacy Policy.

Business Transfers

In the event that CloudFish is (or its assets are) acquired by another company, personal information and content you posted to the Service would be among those assets transferred to the acquirer. In the event of such an acquisition, the Privacy Policy in effect at the time would continue to apply to your information. We may also share personal information and content on the Site among our parent, subsidiary, and affiliated companies, to whom this Privacy Policy applies.

Indemnification

You agree to indemnify, defend and hold harmless the Service and its users or clients, officers, directors, employees, agents and the assigns of same, from and against any and all loss, costs, expenses (including reasonable attorneys' fees and expenses), claims, damages and liabilities related to or associated with your use of the Site and any violation of this Privacy Policy or our Terms of Use.

Governing Law and Jurisdiction

This Privacy Policy shall be governed by and construed in accordance with the laws of the State of California.

Contact Information

Questions or comments regarding the Service should be sent by e-mail to info@Cloud-Fish.com

Disclaimer

While your privacy is our utmost concern, CloudFish cannot ensure that all of your private communications and other personal information will never be disclosed in ways not anticipated by this Privacy Policy. We will do our best, but by using the Service, you agree that you assume all responsibility and risk for that use and information that you elect to post on the Service.

What Happens If CloudFish Closes My Account?

If CloudFish deactivates your Service account due to a Terms of Service violation, then you may contact CloudFish to request deletion of your data, and CloudFish will evaluate such requests on a case by case basis, pursuant to our legal obligations.

Choose or Opt-Out

Trial or Demo Customers: If you submit your e-mail address for a trial or demo version of CloudFish software, you may receive one or more promotional e-mails from CloudFish. Any promotional e-mail you receive will include options to unsubscribe.

Registered CloudFish Customers: Registered customers who do not wish to receive product announcements or special offers can update their information by contacting CloudFish directly at info@cloud-fish.com